



Ballymena -TOUCH

The Ballymena In-Touch is ideal for businesses seeking to target customers in the Ballymena, Ahoghill, Broughshane, and Cullybackey areas, reaching 20,000 households monthly. With a focus on local news relevant to this region as well as high-quality editorial content, we aim to connect advertisers' promotional messages to an engaged and receptive readership to maximise advertising effectiveness.



20,000 Copies Monthly

AHOGHILL	1,650
BALLYMENA	13,000
BROUGHSHANE	1,550
CULLYBACKEY	1,400
BUNDLE DROPPED	2,400

"Bundle drops are distributed into doctor's surgery waiting rooms, opticians, fitness suites, leisure centres, beauty parlours, restaurants, local libraries, and hotels".

Advertising Rates Per Month / Per Edition



Full Page
(Bleed to Edge)
(210mm x 297mm)
£500 + VAT



Full Page
(with bleed area)
(190mm x 277mm)
£475 + VAT



Half Page
(190mm x 136mm)
£250 + VAT



Quarter Page
(93mm x 136mm)
£125 + VAT



1/10 Page
(93mm x 54mm)
£75 + VAT



1/12 Page
(62mm x 68mm)
£50 + VAT



Front Page Small
(93mm x 30mm)
£200 + VAT



Front Page Large
(190mm x 30mm)
£300 + VAT



Back Page
(210mm x 297mm)
£750 + VAT

COPY DEADLINE & DELIVERY DATES

FEBRUARY 2019

Copy Deadline 21st January
Delivery 1st-14th February

MARCH 2019

Copy Deadline 18th February
Delivery 1st-14th March

APRIL 2019

Copy Deadline 18th March
Delivery 1st-14th April

MAY 2019

Copy Deadline 22nd April
Delivery 1st-14th May